



第十九届

上海国际纺织工业展览会

台朔重工

FORMOSA HEAVY INDUSTRIES CORP

时间：2019年11月25-28日

2019

地点：上海新国际博览中心


展位号：E1C20



INVITATION

中国 / 上海浦东 / 上海新国际博览中心
SHANGHAI NEW INTERNATIONAL EXPO CENTRE, SHANGHAI PUDONG, PR CHINA

2019/11/25-28



智汇纺织 · 跨出更好生活
Smarter Textile · Better Life

第十九届上海国际纺织工业展览会
THE 19TH INTERNATIONAL EXHIBITION ON TEXTILE INDUSTRY

 SHANGHAITEX 2019
上海国际纺织工业展

ShanghaiTex 2019

Connecting Textile and Cross-Border Innovation
- A Better Future

汇聚纺织智慧 · 探索跨界科技
引领更美好生活

ShanghaiTex 2019 is a high quality platform for future textile & fashion trends and innovations. A biennial event held at Shanghai since 1984 continues to bring top-notch technology from cross-border industries where textile applications and innovative designs can be drawn into reality. It is bound to fuel a new wave of ideas from all players. A textile journey that set off a better living is about to begin.

第十九届上海国际纺织工业展览会 (ShanghaiTex 2019 上海纺机展) 是引领未来纺织和时尚趋势、以及科技创新的绝佳展示平台。自 1984 年起, 每两年一次在上海举办, 汇聚全球纺织业内顶尖科技, 致力探索纺织相关的应用、跨界技术和设计, 推动优质纺织品的设计开发, 让纺织科技赋予人们更美好的生活。

Hot Topics in Focus 热点话题

GO DIGITAL 数字化



Textile Industry 4.0
纺织工业 4.0



Artificial Intelligence
AI 人工智能



Customization
个性化



Supply Chain Optimization
供应链优化



New Retail
新零售

MATERIAL & CROSS-BORDER INNOVATION 物料与跨界创新



Functional Yarns & Fiber
功能性纱线和纤维



Wearable Technology
- Smart Textile
可穿戴科技 - 智能纺织



3D Additive Manufacturing
3D 增材制造技术

GO GREEN 环保



Sustainability
可持续发展



Eco-friendly Chemical /
Material Choices
环保化学 / 材料选择

浦东新国际

9 大展馆 10 万平方米

Shanghai New International Expo Centre

9 Halls in 100,000+ sq.m

E1/E2

Spinning & Textile Machinery Zone
纺纱及产业用纺织机械专区

NEW The Future Lab: Start Up Planet
- Extend The Limitation Of Textile
未来实验室: 初创星球 - 纺织的无限可能

NEW Sustainable, Eco-friendly Technology And Recyclable Materials
可持续发展、环保技术及可再生材料

E3

Spare Parts And Accessories For Textile Machinery Zone
纺织机械零配件专区

E4

Weaving Machinery Zone
织造机械专区

W4 / W5

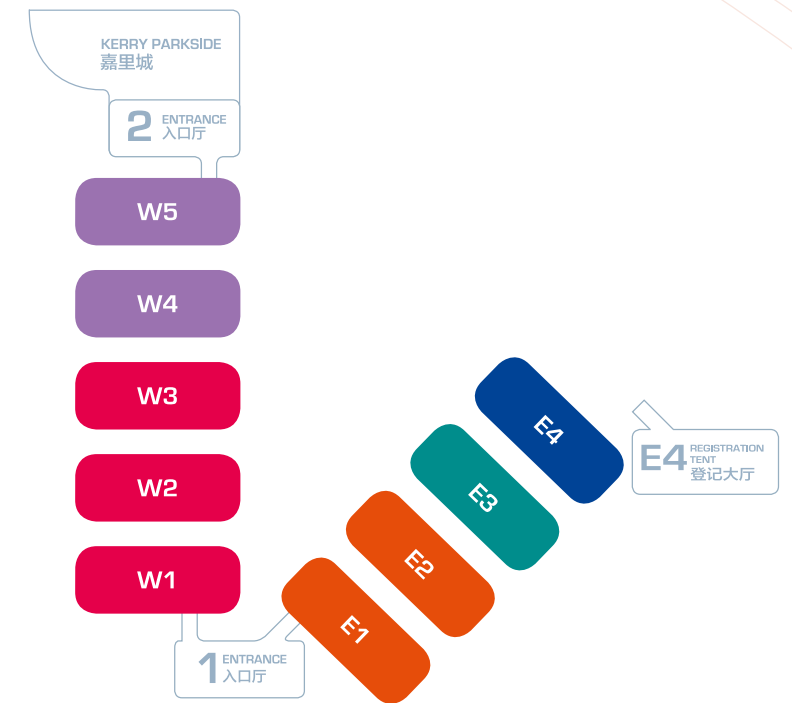
Knitting & Hosiery Machinery Zone
针织及织袜机械专区

W1 / W2 / W3

Printing, Dyeing & Finishing Machinery Zone
印花、染色、后整理机械专区

Digital Printing Machinery Zone
数码印花机械专区

Dyestuff & Textile Chemicals Zone
染料及纺织化学品专区



Textile and Fashion Technology
changing how we wear, how we live
Keeping us healthier and happier

纺织和时尚科技正在改变我们的穿着和生活方式 让我们更健康，更快乐

Textile and fashion are closely related to people's ever-changing lifestyle. As a result, textile technology has been continuously developed and improved. It has penetrated into our lives with different appearances, functions and extensive applications, enabling improved and better lives of people.

ShanghaiTex will focus on four fast-growing market segments under the impetus of technological upgrading of textile technology industry from the perspective of lives:

纺织及时尚与百姓不断变化的生活方式密切相关，纺织技术因而不断发展提升，以不同的面貌、功能及广泛应用渗入到我们生活当中，让人们生活得以改善、变得更美好。

ShanghaiTex 将从生活出发，重点展示纺织科技产业技术提升的动力下，高速增长的4大细分市场：



Spashion 运动休闲时尚

Spashion, a cross-over between sports and fashion, blends fashion and comfort for all-day functionality. Under the growing pursuit of healthy lifestyle of consumers, the spashion market is about to get even hotter.

消费者升级换代，随著健身热潮推动下，运动休闲服饰及鞋履正逐渐从一种时尚趋势转变为一种生活方式，符合消费者对服饰能够时刻兼顾时尚和舒适的愿景，市场份额将持续扩大。



Women, Be Fabulous! 随「龄」而变的女性市场

With China's industrial restructuring and the upgrading of women's consumption, the women's wear and beauty market continues to grow, and the industry begins to shift its focus to R&D/Design. Textile products that can meet the needs of female consumers of different ages and stages of life will usher in great development.

随着中国的产业结构调整以及女性消费观念的转型和升级，女装行业持续发展增长。女装企业开始逐渐将发展的重点转移向研发设计，能够满足不同年龄和人生阶段的女性消费者需求的纺织产品将迎来巨大发展。

Wellness for Kids 安全有机童装

Implementation of the two-child policy will continue to drive demand in the maternal & kidswear market in China. While comfort and safety are the most important considerations for parents buying products for their children, "organic" and "harmless" products and labels will play a growing role in the market.

二胎政策开放，令母婴市场开始活跃发展。舒适和安全是父母为孩子购买产品的最重要考虑因素，「有机」、「无害」的产品和标签认证将是行业需要关注的一大方向。



Smart lives for Seniors 为中老年人士而设的智能纺织产品

As China enters an aging society, senior care has become an important issue in life. How to create intelligent textiles that can monitor the physical condition at any time or GPS function through the integration of wearable technology and textile, so as to improve the living quality of the elderly, and reduce the pressure of young people on senior care, will be a blue ocean market that is yet to be developed.

中国步入老龄化社会，养老成为生活的重要问题之一。如何通过可穿戴科技和纺织的融合，创造出可以随时监测身体状况或者有定位、导向功能的智能纺织品，令老年人生活品质得以改善，同时减轻年轻人照顾老人的压力，将是一片尚待开发的蓝海市场。

ShanghaiTex 2019

Where technology and design create
textile possibilities

科技 x 设计 = 纺织无限可能

Textile and fashion technology are developing fast and must be equipped with good design, new ideas and cross-border innovation in order to be fully utilized to produce diversified, high-quality products. ShanghaiTex 2019 is committed to connecting upstream and downstream enterprises, bridging the gap between brands, designers, manufacturers and textile technology, so that design and technology can be interlinked. It also strives to educate textile machinery manufacturers on how to apply technology to achieve design.

纺织和时尚科技发展迅速，必须配以好设计、新点子、跨界创新才可以让技术得以发挥、被充分运用，生产出多样化、高品质的产品。

ShanghaiTex 2019 将致力连接上下游企业，将品牌、设计师、生产商和纺织技术连接起来，让设计与科技互通的同时，亦希望教育纺织机械制造商如何应用科技去将设计实现。



Startup Planet 初创星球

Cross-border innovation and technology start-ups are the driving force for the sustainable development of textile and fashion industry in recent years. The Startup Zone at ShanghaiTex connects the brightest tech startups from around the globe directly with investors, buyers and manufacturers to realize innovative ideas changing the future of textile and fashion.

跨界创新与科技初创企业是近年推动纺织和时尚业持续发展的原动力。今届 ShanghaiTex 将首设「初创星球」专区，藉此推动行业继续投放资源研发新技术、新应用，探索任何与纺织相关的新点子。

“Injecting New Energy into Textile & Fashion Industry”
燃亮科技初创新星 注入纺织时尚新动能

Target 目标企业

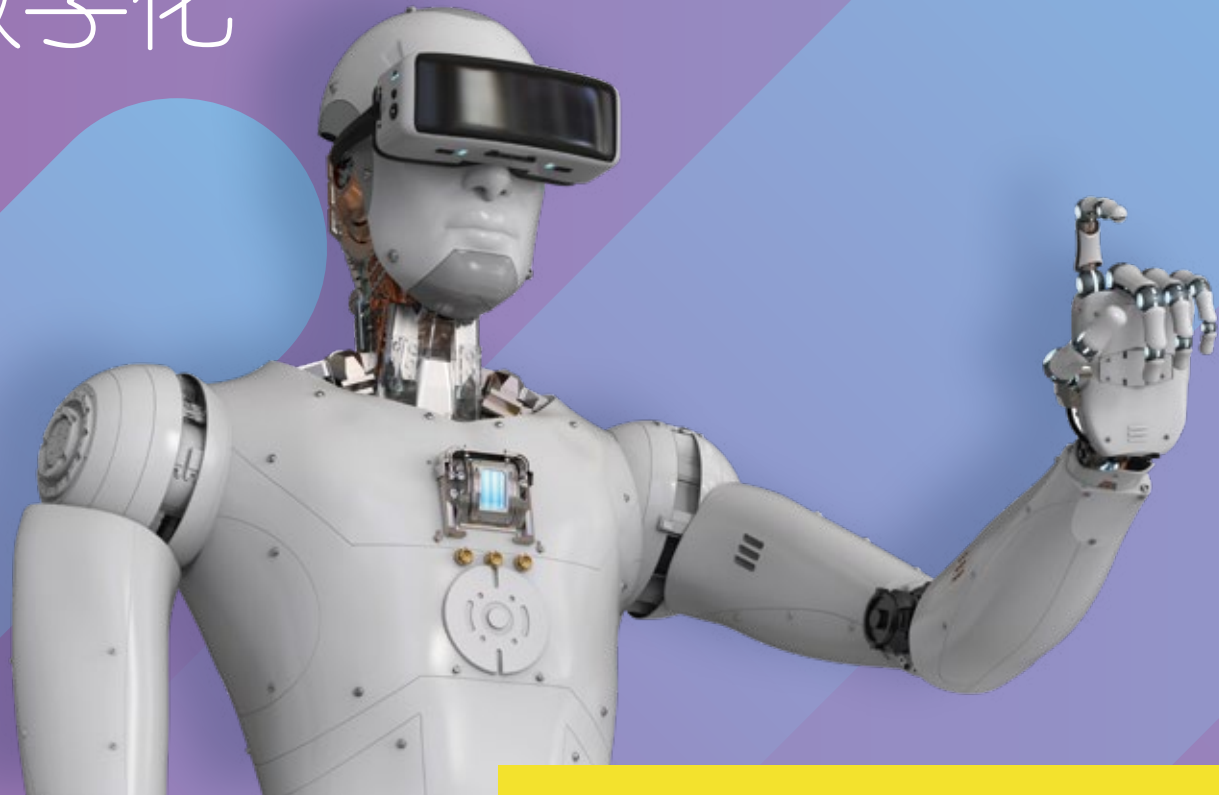
Wearable Technology / Yarn / Artificial Intelligence / Software /
Cross-border Platform / 3D Measurement / Textile Recycling Platform...
可穿戴科技 / 纱线 / 人工智能 / 软件 /
跨界平台 / 3D 量身 / 衣服回收平台等

Any new ideas related to textile & fashion!
任何与纺织时尚相关的新点子!

Register Now! To Make Textile Innovation Happen
加入我们！让纺织“可能”变成“可行”

More Information 了解更多: www.ShanghaiTex.cn

GO DIGITAL 数字化



Highlighted Technology 重点科技

- Textile Automation 纺织自动化
- Production Management System 生产管理系统
- Artificial Intelligence 人工智能技术
- Fitting Technology 体量技术
- Fashion Trend Prediction Technology 时尚潮流预测技术
- E-commerce Platform 电子商贸平台

Thematic Event & Forum 相关活动及论坛

- Textile 4.0 Forum 纺织工业 4.0 论坛
- Artificial Intelligence of Fashion and Textile Conference 时装与纺织的人工智能
- Seminar on the New Retail Era 新零售时代研讨会
- Rebuild Supply Chain With the IoT 物联网重构供应链论坛

“ Digital Technology is Transforming Textiles Industry 纺织业正迎来全面数字化变革 ”



Textile Industry 4.0
纺织工业 4.0

Industry 4.0 has become a global trend. The development of IOT supports decision-making and production optimization for the textile industry.

工业 4.0 已是全球发展大趋势，物联网的发展为纺织工业决策和协同优化提供支持，实现生产效率的提升的同时，更为厂家带来买单盈利的增长。



Customization
个性化

While customized products are experiencing unprecedented development, related digital and flexible production technology and solutions will continue to receive great attention.

伴随中国「消费升级」，个性化的产品迎来前所未有的发展。数字化、灵活、能够满足款多量少需求的生产技术将持续备受注目。



Artificial Intelligence meets fashion
AI 人工智能 x 时尚

AI and big data are reshaping the fashion industry. While bottom-up user demand data becomes the starting point of design and collocation, production decision and fashion trend will see new possibilities.

随着人工智能、大数据高速发展，时尚产业迎来转型发展的新契机。自下而上的用户需求数据成为设计和搭配的出发点，生产决策与时尚潮流将出现新的可能性。



Supply Chain Optimization
供应链优化

Driven by new retail, the new consumer requirements on product quality and brand response reveal an urgent need for an upgrade of supply chain.

新零售带动下，消费者对产品的品质及品牌反应速度有了新的要求，因而催生了品牌升级供应链的迫切需求。



New Retail
新零售

Alibaba founder Jack Ma said, "Pure e-commerce will be replaced by the concept of New Retail in the next 20 years". The adaptation of innovative technologies, cooperation with internet companies and modern logistics are challenges that leading companies should reconsider.

阿里巴巴集团董事局主席马云表示，在未来 20 年内，新零售将取代电子商务的概念。如何充分利用创新技术、大数据，与互联网公司、现代物流合作，是领先企业需要考虑的问题。

MATERIAL & CROSS-BORDER INNOVATION 物料与 跨界创新

// Rebuild the Future of Textiles Material & Cross-Border Innovation 物料与跨界创新 重塑未来纺织 //

Highlighted Technology 重点科技

- Spinning and Techtextile 纺纱及产业用纺织
- Knitting and Hosiery 针织及织袜
- Functional Fibers and New Materials
功能性纤维及新型材料
- Wearable Technology 可穿戴电子科技

Thematic Event & Forum 相关活动及论坛

- Seminar on Functional Fibers and New Materials
功能性纤维及新型材料研讨会
- Wearable Technology X Textile Design Competition
WTTDC 可穿戴技术 X 纺织品设计比赛



Functional Yarns & Fiber 功能性纱线和纤维

Fibers and yarns are the cornerstone of textiles. They are constantly developing to improve the health and functionality of textiles. Some green and recycled man-made fibers have gradually become the new favorite of the market. The evolution of materials has led to a revolution in fashion innovation and a better life for human beings.

纤维是纺织的基石，纤维、纱线不断发展，提高纺织品的健康与功能性；一些环保、回收再造的人造纤维亦逐渐成为市场新宠。物料的演进引起了时尚创新革命，更为人类带来更好的生活。



3D Additive Manufacturing 3D 增材制造技术

3D printing and production, seamless technology are making complex structural design possible. The increase in material utilization rate also coincides with the fashion circle's personalization and sustainable development goals, the market potential is limitless.

3D 打印、无缝、一体成型技术等将无法实现的复杂结构设计变为可能，提高材料利用率，与时尚圈践行个性化和可持续发展道路不谋而合，发展潜力无可限量。



Wearable Technology - Smart Textile 可穿戴科技 - 智能纺织 / 大健康

According to market reports, by 2022, the global smart textile market will reach 5.369 billion US dollars. Coupled with the new enthusiasm of healthy consumption in China, smart textiles with functions such as health monitoring and sports-related interactive functions will become a fast-growing field. The application of some conductive materials and nanotechnology will become one of the key areas of concern in the industry.

据市场报告预测，到 2022 年，全球智能纺织品市场规模将达 53.69 亿美元。加上健康消费带来中国消费的新风口，有健康监测、运动相关、智能调节等功能的科技型纺织品将成为快速增长领域，一些导电物料、纳米技术的应用将成为行业重点关注的领域之一。



GO GREEN 环保



"Green is the New Black 绿色觉醒"



Sustainability
可持续发展

"Sustainable fashion" has gradually evolved as a new lifestyle. Not only the outdoor products and sports brands have been vigorously promoted, but also many popular fashion brands have been supporting them. From the design of textiles, materials, production process and packaging, "green fashion" has been implemented, showing the interaction between fashion and environmental protection and ecological friendliness.

「永续时尚」已经逐渐成为一种新的生活方式。不仅户外用品和运动品牌大力推动，很多大众时尚品牌也陆续大力支持，从纺织的设计、物料、生产工艺和产品包装上实践「环保时尚」，一些研究机构亦已开始与品牌合作寻找回收再造衣服的方案，展现了纺织、时尚和环境保护、生态友善的互动关系。



Eco-friendly Chemical / Material Choices
环保化学品 / 材料选择

In recent years, China has been guiding the printing industry to shift to non-polluting and low-energy consumption, and it is extremely urgent to promote "green printing" from various aspects of equipment, technology and materials. In addition to the general properties required for printing auxiliaries and dyes, textile chemicals must also meet certain specific quality indicators such as safety and biodegradability. Environmental protection and green will become the mainstream of textile chemicals development in the future.

近年来，中国一直在引导印花行业向无污染、低耗能的方向转移，推动印花行业从设备、技术、材料多个方面进行“绿色印花”迫在眉睫。除印染助剂和染料所要求的一般性能外，纺织化学品还必须满足一些特定的质量指标，如安全性、可生物降解性等。环保、绿色将成为今后纺织化学品发展的主流。

Highlighted Technology 重点科技

- Printing, Dyeing and Finishing 印花、染色、后整理
- Digital Printing 数码印花
- Dyes and Textile Chemicals 染料及纺织化学品
- Sustainable Development, Green Technology and Renewable Materials 可持续发展、环保技术及可再生材料
- Denim Production and Finishing Technology 牛仔生产及后整理技术

Thematic Event & Forum 相关活动及论坛

- Textile Sustainability Forum 纺织可持续发展论坛
- New Materials Showcase and Application Seminar 新材料的展示及应用研讨会
- The World Of Green Denim 牛仔绿色新天地
- Seminar On Your Smart & Fashionable Choice - Eco-friendly Dyes & Chemicals 环保化学与物料的时尚之选研讨会
- The Digital Printing Arena 数码印花大讲堂

2017 Fair Facts 上届展会资料



1,158

Exhibitors
参展商



103,500sq.m

Total Exhibition Area
展场面积



65,399

Visitors
观众



6,532

Overseas Visitors
海外观众



95

No. of Buyers' Countries / Regions of Origin
观众来自之国家 / 地区数目



Concurrent Events Summary 同期活动·与世界专家探讨行业热话

Partial Participating Units 部分参与单位



12+

Concurrent events
同期活动



30+

Expert Speakers
专业讲者

The best venue for us 我们的最佳舞台

The organizer always find ways to innovate the way we present at the event and open the door to many important clients and new buyers all over the world. 主办方不断为我们寻求创新的展示方式，帮助我们与来自世界各地的重要客户和新买家打通道路。



Mr. Gianpietro Belotti
CEO, Santoni (Shanghai) Knitting Machinery Co., Ltd.
圣东尼（上海）针织机械有限公司首席执行官



Not to be missed event! Technicians and designers should attend 不容错过！纺织技术人员及设计师都应该前来参观

I think it is important for technicians and designers to attend, so that they can learn about the advantages and limitations of the adopted machine for design and production. 纺织技术人员及设计师都应该前来参观，藉以增加对整条供应链的深入了解，知道不同机器的性能和局限，以便从贴近实际生产的层面去创作和生产。



Mr. Tony Taylor
Plan A Consultant of M&S 马莎百货的A计划顾问



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